

**ABSTRACT OF THE DISCLOSURE**

An image display apparatus forms illumination light from a light source into image light by using a reflective display device, and directs the image light through an eyepiece optical system to an eye to present a virtual image of the image carried by the image light. To realize an image display apparatus of this type that is compact, affords a sufficiently long eye relief, and offers wide-field, high-quality images, a combiner for making the optical path of the illumination light from the light source overlap with that of the image light is disposed inside the eyepiece optical system, a positive lens is provided in the rear portion of the eyepiece optical system between the display device and the combiner, a concave reflective surface is provided in the front portion of the eyepiece optical system between the combiner and the observation point, and the eyepiece optical system is designed to be overtelecentric as a whole.